VISIONS
IN EDUCATION

The Wire Redesign Requirements

- **Overview**
  a. The Wire is our internal-facing website that houses all of the information pertaining to our staff, families and students. Content includes academy and department-level information; announcements; policies and procedures and other important information.
  b. The Wire was built several years ago (~6 yrs) using WordPress platform. Here are some of the challenges we've faced with this design:
    i. Much of the site was hard-coded so flexibility has been limited:
       - Limited templates and the ability to create new or different ones or alter existing ones;
       - "Gating" of content so certain users can see specific content (without creating a complex set of user permissions & roles);
       - Site hierarchy (how we organize content) that is difficult to change when needed;
       - Complexity with plugins that would often result in conflicts/errors or the inability for specific plugins to work (note: We cleaned up & reduced the number of plugins so the site works well but still has limitations as to what plugins we can add (due to the custom coding) - example is Search.
         - List of Current Plugins
    ii. The site is not mobile-friendly nor ADA compliant.
    iii. Search functionality is limited; as mentioned above, there are more robust search plugins available but they do not work with how the Wire has been coded and designed.
  c. As of now, the Wire consists of 327 posts and 811 pages.
    i. The Home School Hub consists of approximately 155 pages
       - Volume of web page visitors for the Hub comprises approximately 30-35% of total Wire activity.
    ii. Volume of content on Hub makes it difficult for non-Hub content to show up in Search
  d. Here is a walkthrough of the main components of the Wire (watch video)

- **High-Level Project Requirements of the Redesign:**
    a. Mobile-friendly (not mobile-first)
    b. Flexible Wordpress Theme
    c. Minimize plugins
    d. ADA compliant- ([See requirements HERE](#))
    e. Gating content
        i. 2 main user roles: Staff and User (Families/Students)
        ii. Permissions for back-end: we need the ability to set-up different permission roles for staff who manage parts of the backend ([see permission roles HERE](#))
    f. Search improvements
        i. Include the ability to find documents and pdfs, hide images, filtering capabilities
    g. Strategy to handle Home School Hub
        i. Detach from main Wire, and/or
        ii. Handle in Search capabilities, and/or
        iii. Other Vendor ideas.
        iv. Create 2-3 custom templates for Hub

- **Timeline & Major Milestones**
    a. Proposals to Visions in electronic and printed format is required to be submitted no later than Sept 30, 2020.
    b. Vendor announcement on Oct 7, 2020.
    c. Project launch: October 2020
    d. Spring: Internal launch in test environment (4/1/21 - 5/1/21)
    e. Push to production: Go Live 7/1/21 - 7/31/21

- **Next Steps:**
    a. Review proposal and let Linda Williams, Marketing Manager, know if you have questions: lwilliams@viedu.org
    b. The proposal must be in-hand no later than Sept 30, 2020, to be considered for selection.
    c. Please mail printed copies to:
    Visions In Education
    Marketing Dept - Linda Williams
    5030 El Camino Ave
    Carmichael, CA 95608

Reference Documents:

ADA Requirements	The current list of plugins
Wire Overview Video	Current permission set-ups